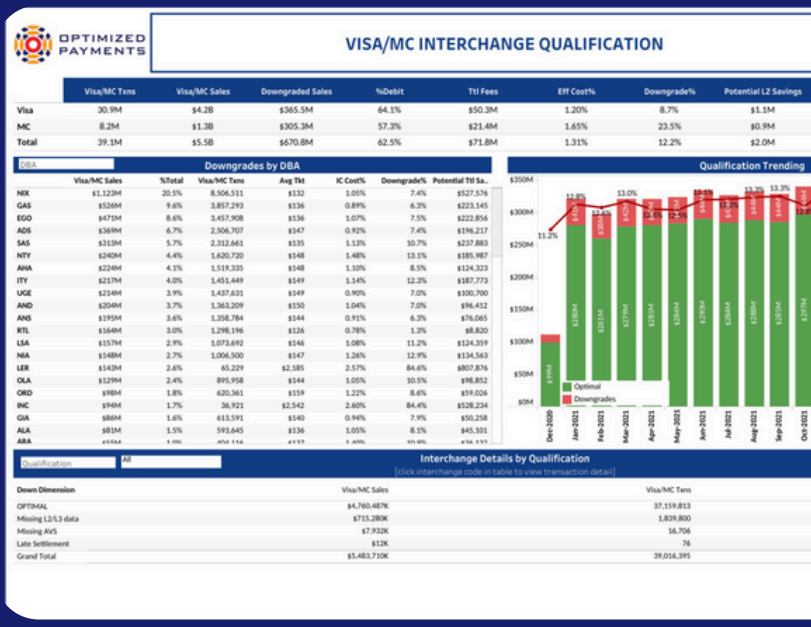
Payment Analytics for Payment Facilitators

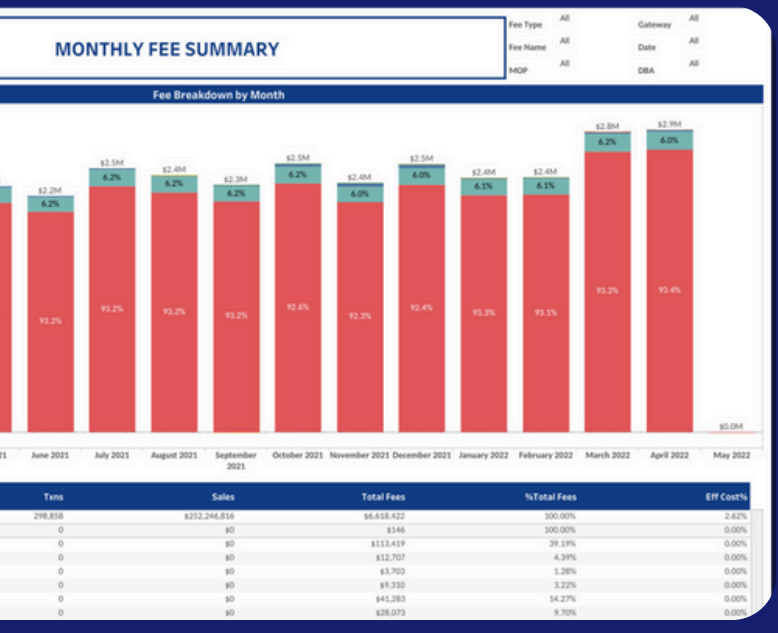
Managing hundreds, let alone thousands, of submerchant accounts can be difficult. The volume of data, coupled with the unique requirements of each merchant, can quickly become overwhelming. **Track the overall health of your payments systems, and manage KPIs down to the individual merchant**.

Track key performance metrics across the entire submerchant base

Seamlessly monitor and track key payment metrics across all sub-merchant accounts.

This holistic view into your payment operations will assist you in identifying trends and areas for improvement more effectively.





Consolidate all submerchants' data into an easily accessible comprehensive dashboard

Eliminate the need to toggle between multiple platforms and spreadsheets, streamlining your data review process.

Gain access to detailed insights of the payment performance across all sub-merchant accounts.

www.OptimizedPayments.com

Track Valuable Metrics and KPIs:

Effective Rate

Get a high level look into your monthly processing costs and assess what your real costs are.

Cost Trends

Visualize how changing metrics over time impact overall cost trends for your organization.

Debit Mix

Collect transaction data in real-time and identify debit card payment trends and patterns.

Downgrades

Track when a transaction routes to a higher-priced interchange category than the target.

Level 2 & 3 Data

See how accurately you are capturing transaction details beyond basic payment information.

Tokens

Monitor tokenized transaction volumes and identify savings opportunities.

Why Optimized Payments?

Simplicity

Our mission is to make your payments process as simple as possible, eliminating unnecessary complexities.

Partnership

Our consultants act as an extension of your team, providing expert guidance and personalized support.

Results

We have engaged with over 700 clients, resulting in more than $1 billion in savings on card processing costs.

Expertise

We've assembled a team with deep expertise across payments specialties, who can unlock hidden value in your payments ecosystem.

OPTIMIZED PAYMENTS