



**Job Title:** Senior Business Intelligence Analyst  
**Location:** Dunwoody, GA  
**Job Type:** Full-time

### **Company Description**

Optimized Payments is an Atlanta based analytics and consulting firm helping companies streamline their payment operations. We are a growing, 15-year-old company looking for talented individuals who want to grow with us. Our client portfolio includes Fortune 500 firms such as Apple, Staples, Safeway, Priceline, AutoNation, and the U.S. Postal Service.

### **Job Description**

- Gathers business intelligence from various sources, including company data, industry, and client data.
- Identifies markets for future product development and methods to improve existing product sales by analyzing technology trends.
- Compiles business intelligence or trends to support actionable recommendations.
- Defining, developing, and maintaining critical business and operational reports through a partnership with decision-makers, systems owners, and end-users
- Contribute to continuous iterative exploration and investigation of client data and other measures to gain insight and drive business planning in data management of payment operations.
- Analysis of historical data to identify trends and support decision making, including written and verbal presentation of results and recommendations
- Collaborating with software development teams to implement analytics systems and data structures to support large-scale data analysis and delivery of machine learning and models
- Mining and manipulating data from the database, identifying data needs, and driving data quality improvement projects.
- Providing advice and counsel related to technology or operations of the business, ensuring essential procedures are followed, and contributing to defining standards
- Defining and documenting business requirements, including business process mapping, data modeling, and financial analysis.
- Responsible for liaising between business teams and technologists to exchange information in a concise, logical, and understandable way in coordination with the Technology team.

### **Skills and Qualifications:**

- Independent, self-motivator, intelligent, entrepreneurial
- Python, SQL experience
- Azure ADF and Snowflake experience a plus
- Excellent verbal and written communication skills.
- Ability to collect and compile relevant data.
- Highly organized with great attention to detail.
- Remarkable ability to analyze information and think systematically.
- Thorough understanding of the company's business processes and the industry at large.



- Ability to handle databases and understand technology-driven business intelligence tools.

**Education and Experience:**

- Bachelor's degree in Business, Management, Economics, Accounting, Finance, or Computer and Information Science required; Master's degree preferred.
- Payment industry experience is a plus.

**Why Consider Optimized Payments?**

- Growing and highly profitable 15-year-old payments analytics and consulting firm
- Work with people who share a commitment to serving customers and having fun
- Opportunity to make significant impact to Company, Clients, and your career
- Benefits – standard 3-week vacation, stock options, 401k plan, medical/dental benefits, full gym at office, paid parking
- Opportunity to work remotely 1 or 2 times per week

For any inquiries, contact Rachel Frishe at [rachel@optimizedpayments.com](mailto:rachel@optimizedpayments.com)